



Louis Vizzi

PRODUCTION ARTIST USER INTERFACE

diffusebox.com



EXPERIENCE

Portfolio

BēhanceNetwork
Portfolio: www.behance.net/LouVizzi

Linked in
www.linkedin.com/in/louvizzi

AKQA

NYC - 2014 - *today*

Senior Production Artist /Digital Elements

Interactive Digital Retail. Hands-on, integral assistance and consulting, QA & supervise creation of entirely new print production department and processes.

LaPrairie Group

NYC - 2014

Senior Studio Artist

Meticulous overhaul of www.laprairie.com and global branding elements to support of web re-designs and international compliance. Production Consultant.

RAPP Collins/Link9

NYC - 2014

Senior Production Artist /Digital Marketing

Consulting and training of Digital Marketing staff during merger of variable data/targeted marketing rollout. QA during transition and crisis management.

Deutsch

NYC - 2010-2013

Senior Production Artist /Assistant Manager

Print Design/Retouching/Comps - New Business/Presentations. Ultra-fast paced premier NY studio. Massive digital re-branding for Microsoft, PNC Bank.

Sony Music

2009

Production Artist

Brand Guidelines oversight/ Print Design. QA and Digital Element Conversion.

LP Music/Centron

2008

Production Consultant /Technical & Hardware Support

Complete technical support for print and digital workflow and software.

Wheal-Grace Corp.

1998 - 2008

Print Production Supervisor /Digital Asset Management

Managed QA and final approval of all press sheets; color specs and content.

EDUCATION

WILLIAM PATERSON
UNIVERSITY of NJ

1984

Bachelor of Arts, Visual Communication/Commercial Art
Double Major / 3.8 GPA

Wayne, NJ



SOME HAPPY CLIENTS

New York Microsoft • Merrill-Lynch • Bear Stearns • JP Morgan • Novartis • Tommy Hilfiger • Brooks Brothers •
Sony Music • LaPrairie Group • Got Milk • Outback • Direct TV • HBO • M&M Mars • Revlon • Apple • Samsung • Nike •
New Jersey Amgen • Unilever • Bayer • Wyeth • Verizon • HSN • Pfizer • PNC Bank • Schering-Plough • Merck & Co.



DESIGN & SOFTWARE SKILLS

Rockstar Skills

PHOTOSHOP ●●●●●
ILLUSTRATOR ●●●●●
INDESIGN ●●●●●

Software Skills

MAXON C4D ●●●●●
UI TOOLKIT ●●●●●
MAYA ●●●●●

Web Skills

WEBDESIGN ●●●●●
UI / UX DESIGN ●●●●●
JAVASCRIPT ●●●●●



COMPETENCES & WHAT I LOVE

PHOTOSHOP
C4D & MAYA

ADOBE CREATIVE
CLOUD & WIREFRAME

UX DESIGN, INDESIGN
& ILLUSTRATOR

Addicted to usability, branding and user centered designs, I care about details as well as the big picture and try to create something exceptional. Even if you don't recognize it at first glance, it's that special something that sets you apart from the competition - Analog lineage brought into the digital channel with passion, drive and intuition.

THANKS FOR YOUR TIME

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www.diffusebox.com

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